WHAT IS CLAIMED IS:

- 1. A composition formulated for application to tattooed skin, comprising an optical brightener in an amount effective to enhance the color of a tattoo on said skin.
- 2. The composition of claim 1, further defined as comprising at least 0.1-10% by weight of an optical brightener.
- 3. The composition of claim 1, further comprising about 0.1-30% by weight of a UV inhibitor.
- 4. The composition of claim 1, further comprising about 0.1-20% by weight of a UV inhibitor.
- 5. The composition of claim 1, further comprising about 0.1-10% by weight of a UV inhibitor.
- 6. The composition of claims 3, 4 or 5 wherein the UV inhibitor is selected from the group consisting of ethylhexyl methoxycinnamate, benzophenone-3, ethylhexyl salicylate, butyl methoxydibenzoylmethane, or homosalate.
- 7. The composition of claim 1 wherein the optical brightener is hexasodium-2,2'[vinylenebis[3-sulfanato-4,1-phenylene)imino[6-diethylamino)-1,3,5-triazine-4,2diyl]imino]]bis(benzene-1,4-disulphonate).
- 8. The composition of claim 1 formulated as a lotion, cream, spray, oil, stick, oil-in water emulsion or water-in-oil emulsion.
- 9. The composition of claim 1, further comprising at least 0.1-2% by weight of a preservative.
- 10. The composition of claim 9, wherein said preservative is 0.1-2% methyl and propyl paraben, 0.1-1% imidazolidinyl urea, or a combination thereof.
- 11. The composition of claim 1, further comprising at least 0.1-15% of a therapeutic agent.
- 12. The composition of claim 11, wherein the therapeutic agent is 0.1-10% green tea concentrate, 0.1-5% glyoxyldiureide (Allantoin), 0.1-5% aloe barbadansis, 0.1-5% willowherb, 0.1-5% panthenol, 0.1-10% tocopherol acetate, or a combination thereof.

- 13. The composition of claim 1, further comprising an antihistamine, a local anesthetic, an antibiotic, an antifungal agent, an anti-inflammatory agent, a water soluble steroid salt, or a combination of these.
- 14. The composition of claim 1, further comprising a buffering agent, a chelating agent, an antioxidant, a humectant, or a gelling agent.
- 15. An ultra violet light protection cream composition for protecting and enhancing the optical appearance of tattoos which in combination comprises by weight:
 - a) an oil in water emulsion comprising about 30-55% water, about 5% polymeric emulsifier, about 0.2% polymeric thickener, about 1.5% glycerine, about 10% dimethoxysilyldimethylamino-ethylaminopropyl silicone polymers, about 1.5% PEG stearate, about 2% caprylic capric triglyceride, about 3% cyclomethicone, about 0.5% triethylamine, and about 3.5% blended sodium hyaluronate and hydrolyzed glycosaminoglycans;
 - b) a therapeutic additive package comprising about 2% green tea concentrate, about 2% allantoin, about 2% aloe barbadansis, about 1% willowherb, about 1% panthenol, and about 2% tocopherol acetate;
 - c) a preservative combination of methyl & propyl paraben at about 0.5% and about 0.3% imidazolidinyl urea;
 - d) UV inhibitors comprising ethylhexyl methoxycinnamate, benzophenone-3, ethylhexyl salicylate, butyl methoxydibenzoylmethane, homosalate, or a combination thereof, which are present in the proportion of about 5-10% and are in the emulsion mixture; and

- e) hexasodium-2,2'-[vinylenebis[3-sulfanato-4,1-phenylene)imino[6-diethylamino)-1,3,5-triazine-4,2-diyl]imino]]bis(benzene-1,4-disulphonate), present in the proportion of about 0.05-4.0%.
- 16. A method of providing UV-protection and optical enhancement to tattooed skin comprising applying a topical cosmetic composition to said tattooed skin, said composition comprising at least 0.1-20% by weight of a UV inhibitor and at least 0.1-10% by weight of an optical brightener.
- 17. The method of claim 16 wherein the UV inhibitor is selected from the group consisting of ethylhexyl methoxycinnamate, benzophenone-3, ethylhexyl salicylate, butyl methoxydibenzoylmethane, or homosalate.
- 18. The method of claim 16 wherein the optical brightener is hexasodium-2,2'-[vinylenebis[3-sulfanato-4,1-phenylene)imino[6-diethylamino)-1,3,5-triazine-4,2-diyl]imino]]bis(benzene-1,4-disulphonate).
- 19. An improved sun-protection cosmetic for topical administration, wherein the improvement comprises an optical brightener in an amount effective to enhance the color, clarity or brightness of a tattoo when applied to tattooed skin.
- 20. The improved sun-protection cosmetic of claim 19, wherein the optical brightener is hexasodium-2,2'-[vinylenebis[3-sulfanato-4,1-phenylene)imino[6-diethylamino)-1,3,5-triazine-4,2-diyl]imino]]bis(benzene-1,4-disulphonate).
- 21. A composition for topical application comprising, by weight:
 - about 35% purified water; about 10.7% of a 2% solution of polymeric thickeners; about 1.5% glycerine; about 0.3% methyl paraben; about 7.5% ethylhexyl methoxycinnamate; about 5% benzophenone-3; about 3% ethylhexyl salicylate; about 5% butyl methoxydibenzoylmethane; about 8% silicones and di and trimethicones; about 1.5% GMS/PEG stearate; about 1% stearic acid; about 2% caprylic capric triglyceride; about 3% cyclomethicone; about 0.2% propyl paraben; about 0.5% triethylamine 99%; about 0.3% imidazolidinyl urea; about 3.5% blended sodium hyaluronate and hydrolyzed glycosaminoglycans; about 2% hexasodium-

2,2'-[vinylenebis[3-sulfanato-4,1-phenylene)imino[6-diethylamino)-1,3,5-triazine-4,2-diyl]imino]]bis(benzene-1,4-disulphonate; about 2% actiphyte green tea concentrate; about 2% allantoin; about 2% aloe barbadensis; about 1% willowherb; about 1% panthenol; and about 2% tocopherol acetate.

22. A composition for topical administration comprising by weight:

about 50.6% purified water; about 4% isopropyl myristate; about 3% benzophenone-3; about 5% ethylhexyl salicylate; about 0.5% PPG-2 myristyl ether propionate; about 4.5% C12-15 alkyl benzoate; about 5% diethylhexyl naphthalate; about 4% oxybenzone; about 0.3% stearyl alcohol; about 3% polyglyceryl-3 methyl glucose distearate; about 1% C30-38 olefin/isopropyl maleate/MA copolymer; about 0.05% disodium EDTA; about 0.35% methyl paraben; about 0.35% propyl paraben; about 4% glycerine; about 2% butylene glycol; about 2% hexasodium-2,2'-[vinylenebis[3-sulfanato-4,1-phenylene)imino[6-diethylamino)-1,3,5-triazine-4,2-

diyl]imino]]bis(benzene-1,4-disulphonate; about 0.2% carbomer; about 1% willowherb, about 1% panthenol; about 2% tocopherol acetate; about 2% green tea; about 2% allantoin; about 2% aloe barbadensis; and about 0.15% triethanolamine.

23. A composition for topical administration comprising by weight:

about 35.65% purified water; about 15% polymer; about 1% propylene glycol; about 0.1% disoduim EDTA; about 0.35% methyl paraben; about 0.35% propyl paraben; about 2% hexasodium-2,2'-[vinylenebis[3-sulfanato-4,1-phenylene)imino[6-diethylamino)-1,3,5-triazine-4,2-diyl]imino]]bis(benzene-1,4-disulphonate; about 4% oxybenzone; about 7.5% ethylhexyl methoxycinnamate; about 5% ethylhexyl salicylate; about 3% phenyltrimethicone; about 2% iso-eicosene; about 4% Finsolv TPP; about 0.2% cetyl phosphate; about 4% C30-38 Olefin/isopropyl maleate/MA copolymer; about 4% TiO₂ paste (50%); about 1% cyclomethicone; about 2% aloe barbadensis; about 1% willowherb; about 1% panthenol; about 2% tocopherol acetate; about 2% green tea; about 2% allantoin; and about 0.85% triethanolamine.